



Malaysian Association for Training Providers

B-2-2, Bangunan Tuah Tini, 8, Jalan PJU 1A/20,
Dataran Ara Damansara, 47301 Petaling Jaya, Selangor
Tel : 014-8839630 | Email : matprofeedback@gmail.com
www.matpro.org.my

25 August 2025

Dr. Syed Alwi Mohamed Sultan
Chief Executive
Human Resource Development Corporation (HRD Corp)
Wisma HRD Corp, Jalan Beringin,
Bukit Damansara, 50490 Kuala Lumpur,

Dear Dr Syed Alwi

FOLLOW UP ON REQUEST FOR EQUITABLE ACCESS TO NHCCE 2025 FOR TRAINING PROVIDERS

Greetings from Malaysian Association for Training Providers (MATPRO).

In our letter dated 5 May 2025, addressed to the then Acting CE, Dr. Rony Ambrose, MATPRO and its members expressed our interest in playing an active role in NHCCE 2025. Unfortunately, many of our members (Training Providers) have been deterred from participating as exhibitors or even as delegates due to the escalation of prices. We understand that, with the recent change in leadership, there may have been delays in correspondence. However, with NHCCE just a month away, we wish to kindly follow up as we have yet to receive a reply.

The price increase is as following:

- Price of Standard Pass increased from RM 2500 (2023) → RM 4900 (96%)
- Price of Exhibition Booth escalated from RM 4800 (2023) → RM 6480 (35%)

While employers may find participation manageable by utilising their levy, many Training Provider who play a crucial role in the talent development landscape and actively support HRD Corp's mandate but continue to face significant out-of-pocket costs. To cultivate a more inclusive ecosystem, it would be beneficial to explore ways to make flagship events like NHCCE more accessible to Training Providers, ensuring better alignment with national strategies and emerging industry trends.

Given these considerations, we kindly request HRD Corp to:

- a) **offer the exhibition booths and conference delegates in HRD Corp's events to Training Providers at a 50% discount, not only for this year, but from this year onwards.**

Even this may be expensive to many of them as most Training Providers are not contributing to HRD Levy, nevertheless, there will be a significant increase in Training Providers' participation. By doing so, HRD Corp will be more holistic in developing the training eco system, because **the Training Providers to get to raise their standards in line with the industry's. Training Providers can only add value if they add value to themselves and I really hope HRD Corp will lend its support to Training Providers in this form.**



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b) Complimentary Exhibition Booth for MATPRO

We are grateful that last year, HRD Corp extended a complimentary booth to MATPRO and we humbly request 2 complimentary booths this year. It will help us to not only engage with stakeholders at NHCCE 2025, but also benefit Training Providers who are new and building their businesses. This event will certainly inspire them to be more ambitious and upgrade themselves in future.

MATPRO exists to strengthen the L & D ecosystem in Malaysia and we are committed to strengthening the Training Providers for the good of our nation. We believe that continued collaboration between HRD Corp and MATPRO will yield significant advancements in Malaysia's training and development landscape.

Thank you for considering our request. We look forward to an earliest date and time at your convenience for the Courtesy Visit, so that we could deliberate further on matters highlighted above, among others. Thank you.

Yours sincerely,

Dr Maria Rufina
President
MATPRO
014-3474844
matprofeedback@gmail.com



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Malaysian Association for Training Providers
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